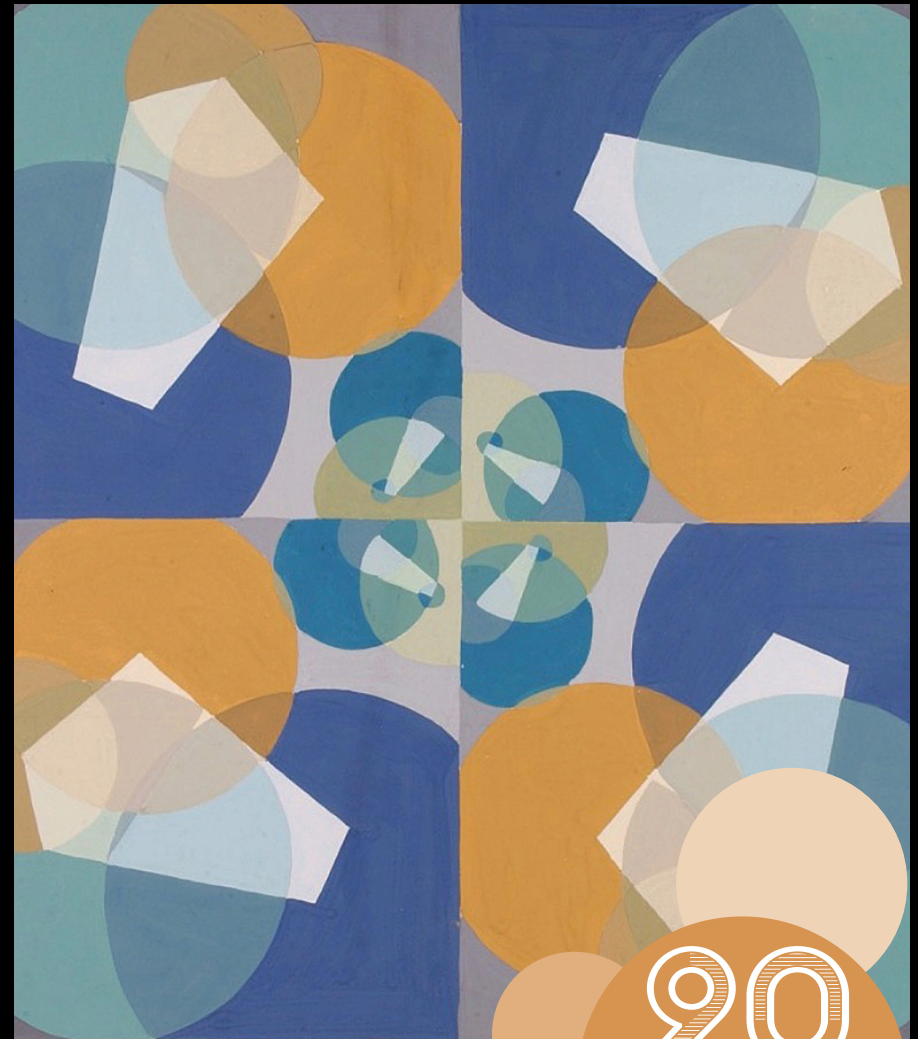




20
HAPPY NEW YEAR 26

WISHING YOU AND YOURS
HEALTH, HAPPINESS, AND
JOY IN THE COMING YEAR.



Front Image: Green Squares (from series, the Mathematical Basis of the Arts). Smithsonian American Art Museum Collection. <https://tinyurl.com/chaoticgeo>. Usage Conditions Apply.

Impact of the Printing Process

For this design, a .125 inch bleed was used on all sides. This allowed the rich black background to extend past the cut line, ensuring that there would be no white edge if anything became misaligned during the printing process. In addition, a rich black was created to ensure the print results were vivid. If a rich black hadn't been used, it would have looked washed out and more like a dark gray. This would have ruined the crisp look of the design.

In addition, the images were optimized for print, and the color mode was assessed as well. Despite these efforts, I still had preflight errors involving the images. The logo I needed to change the color mode. It was one that I had neglected to check when I checked the art. On all the images, a preflight error came up for the resolution. This one had baffled me, as I knew I had checked the resolution. I found that the "effective" resolution was what had dinged the preflight error. With a little research, I realized I needed to bring the images into Photoshop and fix the resolution and size. After the adjustments, I had no further image resolution or color errors.

The next preflight I ran was for content too close to the spine. This wasn't an entirely necessary check for this project as I had no errors, but I did want to test the preflights I had set up previously in the week. After I ran these preflight, I ran the final preflight and came back with no errors anywhere, and I felt confident it was ready for the printers. When I packaged the project, I carefully went through each summary screen, making sure that everything was in order, and I found no further issues.